

## Keynote Speakers



*The Honorable*

### MICHAEL J. MACHADO

*California State Senate*

In November 2004 Michael J. Machado was re-elected to represent the Fifth Senate District, which includes portions of San Joaquin, Solano, Yolo and Sacramento counties. Prior to his election to the Senate, he represented the 17th Assembly District from 1994 to 2000.

As a legislator the Senator has distinguished himself as a pragmatist who supports education reform, balanced environmental regulations and tax relief for all Californians. Two of the Senator's most notable accomplishments have been authoring Proposition 13, the Safe Drinking Water, Clean Water, Watershed Protection, and Flood Protection Bond Act, and assisting in the passage of Proposition 50, the Water Security, Clean Drinking Water, Coastal and Beach Protection Act of 2002.

Senator Machado currently chairs the Senate Committee on Revenue and Taxation and the Sub-Committee on Delta Resources. He also serves on the Senate Committees on Budget and Fiscal Review, Local Government, Natural Resources and Water, and Transportation and Housing. Additionally, he is a member of the Select Committees on the California Correctional System.

Senator Machado graduated with a degree in economics from Stanford University, earned his master's degree in agricultural economics from the University of California at Davis and attended the Harvard Agribusiness School in London, England. The Senator also served in the U.S. Navy during the Vietnam conflict. Prior to entering the State Legislature, he served on the board of a major California food processor and worked for the Agency for International Development in Eastern Europe and Russia.

### LESTER A. SNOW

*Director, California Department of Water Resources*

Lester A. Snow was appointed director of the California Department of Water Resources by Governor Schwarzenegger in early 2004. As the head of DWR, Director Snow leads a department that protects, conserves and manages the State's water supply, including operation of the California State Water Project. The SWP is the largest state-run, multi-purpose water and power system in the nation. It provides a supplemental water source for 23 million Californians and about 750,000 acres of irrigated farmland.

Director Snow has experience as a water agency manager at the regional, state and federal levels. From 1995 to 1999 he was executive director of CALFED, now the California Bay-Delta Authority, leading the coalition of state and federal agencies working to "fix" the Sacramento-San Joaquin Delta. He left CALFED to become regional director for the Bureau of Reclamation, in charge of operations of the federal Central Valley Project in California. Immediately prior to joining DWR, Director Snow was a water consultant in the private sector.

Previously Director Snow spent seven years as general manager of the San Diego County Water Authority. His experience also includes six years with the Arizona Department of Water Resources.

Director Snow earned his bachelor's degree in earth sciences from Pennsylvania State University and his master's degree in water resources administration at the University of Arizona.

## NBWA Mission

Formed in 2000, the North Bay Watershed Association (NBWA) is a group of 15 regional and local public agencies located throughout Marin, Sonoma, and Napa counties with a common mission:

**"To help regulated local and regional public agencies work cooperatively on water resources issues that impact areas beyond traditional boundaries in order to promote stewardship of the North Bay Watershed."**

## NBWA Accomplishments

### Thompson Creek Stream Restoration Demonstration Project:

NBWA teamed with the Sonoma County Water Agency, the City of Pleasanton and local residents and students to conduct revegetation activities along a reach of Thompson Creek in the City of Petaluma.

### North Bay Regional Water Recycling Feasibility Study:

The North Bay Regional Water Recycling Feasibility Study examined potential regional recycling options in eastern Marin and southern Sonoma counties.

### North Bay Mercury Pollution Prevention Outreach Materials:

The Mercury Pollution Prevention Program focused on the development of outreach materials and implementing strategies intended to minimize release of mercury into San Francisco Bay and San Pablo Bay from different sources.

### Satellite Treatment Plant Study:

This project looked at the feasibility of locating a satellite water recycling facility within specific service areas of members' agencies in Marin, Sonoma, and Napa Counties.

## NBWA Regional Projects

### Integrated Regional Water Management Plan

### North Bay Watershed Stewardship Plan

### Consolidated Grant Proposal for Non-Point Source Projects



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## *Program Schedule*

8:30 am	Registration & Coffee
9:30 am	Welcome & Opening Remarks Jack Gibson, Director, Marin Municipal Water District
9:40 am	Keynote Speaker Lester A. Snow
10:00 am	Panel Discussion <i>Integrating Water &amp; Land Use</i> John Coleman, Moderator Mary Ann Dickinson, Jonas Minton, Dennis O'Connor
11:00 am	Break
11:25 am	Panel Discussion <i>Habitat &amp; Fisheries Restoration</i> Grant Davis, Moderator Zeke Grader, Ken Schwarz, Mike Rippey
12:25 pm	Lunch
1:35 pm	Introduction Cynthia Murray, Supervisor, County of Marin Keynote Speaker Senator Michael J. Machado
1:55 pm	Panel Discussion <i>Water Reliability, Conservation &amp; Recycling</i> Greg Zlotnick, Moderator Dr. Gary Wolff, Dietrich Stroeh, Mark Cowin
3:00 pm	Closing Session <i>The Big Picture: Water, Energy, Climate &amp; the Future</i> Mike Kerns, Supervisor, Sonoma County "Saving the Bay" video Presentation, Ann Hancock
3:30 - 5:00 pm	Wine Reception

## Panelists

### John A. Coleman

John A. Coleman is a member of the board of directors for the East Bay Municipal Utility District, as well as past president of the board of the California Association of Sanitation Agencies and DERWA, the joint powers authority for recycled water service provided by EBMUD and the Dublin-San Ramon Services District. He currently chairs the Upper Mokelumne River Watershed Authority and is the past chair of the Freepoint Regional Water Authority. He also serves on the boards of the San Francisco Bay Planning Foundation, the Contra Costa Council, the WaterReuse Association, and the East Bay Leadership Foundation. He serves on ABAG's CALFED Task Force and chairs its Water and Land Use Subcommittee.

### Mark Cowin

Mark Cowin serves as chief of the California Department of Water Resources' Division of Planning and Local Assistance, which is responsible for directing the State's water planning efforts and for providing technical assistance to communities. In previous assignments, Mr. Cowin served as deputy chief of DPLA and as an assistant director for the CALFED Bay-Delta Program. As deputy chief, he oversaw DPLA's Integrated Storage Investigations, Loans and Grants, and Statewide Water Planning Programs. Mr. Cowin has worked at the Department of Water Resources since 1981, including 12 years in the San Joaquin District office.

### Grant Davis

Grant Davis is executive director of The Bay Institute. He has an extensive legislative background and has been involved in environmental protection, water resource management and energy issues for over 25 years. Prior to joining TBI, he directed Rep. Lynn Woolsey's first congressional campaign, managed her district office in Marin, and was responsible for environmental legislation. Currently he oversees TBI's 9,000-acre Napa/Sonoma Marsh Restoration Project, Industrial Water Use Efficiency Project, and San Pablo Baylands Ecosystem Restoration effort. Mr. Davis serves on the Department of Water Resources' California Water Plan Advisory Committee, the UC Presidents' Agriculture and Natural Resources Advisory Council, and is vice chair of the Bay Area Water Forum.

### Mary Ann Dickinson

Mary Ann Dickinson is executive director of the non-profit California Urban Water Conservation Council. Prior to joining the Council Ms. Dickinson worked for the Metropolitan Water District of Southern California, the South Central Connecticut Regional Water Authority, and the Connecticut Department of Environmental Protection and is past Chair of the American Water Works Association Water Conservation Division. She has authored numerous technical papers and publications on water conservation, land use planning, and natural resources management, and has co-produced two films that have aired on public television and community cable stations.

### Zeke Grader

Zeke Grader is executive director of the Pacific Coast Federation of Fishermen's Associations (PCFFA). The PCFFA is by far the largest and most politically active trade association of commercial fishermen on the west coast. For the last 20 years, PCFFA has been leading the industry in assuring the rights of individual fishermen and fighting for the long-term survival of commercial fishing as a productive livelihood and way of life. PCFFA's habitat protection program is expanding and being carried on by its sister organization, the Institute for Fisheries Resources.

### Ann Hancock

Ann Hancock directs the Climate Protection Campaign, which works with governments, schools, and businesses to save money and reduce greenhouse gas emissions. Other recent jobs include coordinator of Sonoma County's Ecological Footprint Project, sustainability planner for the County of Marin, and commentator for TomPaine.com. The mission of the Climate Protection Campaign is to create a positive future for our children and all life by inspiring action in response to the climate crisis. The Campaign advances practical, science-based solutions for significant greenhouse gas reductions.

## Panelists

### Jonas Minton

Jonas Minton is senior project manager for the Planning & Conservation League and former deputy director of the California Department of Water Resources. As deputy director of DWR, Mr. Minton was responsible for overseeing the divisions of Planning, Local Assistance, Flood Management, Dam Safety, Water Conservation and Water Transfers. Mr. Minton managed the update to the State Water Plan, the Floodplain Management Task Force, the Recycled Water Task Force, and the Desalination Task Force. Mr. Minton previously served as executive director of the Sacramento Water Forum and general manager of the El Dorado County Water Agency.

### Dennis O'Connor

Dennis O'Connor is a principal consultant to the California Senate Committee on Natural Resources and Water. He has been with the Senate since January 2003. Before coming to the Committee, Mr. O'Connor spent 10 years at the California Research Bureau (CRB), a non-partisan policy research branch of the California State Library, serving for six of those years as the assistant director for the Environment and Natural Resources. Mr. O'Connor is the author of a number of CRB reports, including reports on the governance of the Metropolitan Water District of Southern California and the financing of the State Water Project.

### Mike Rippey

Mike Rippey is a former supervisor for Napa County and a long-time flood prevention, river restoration and watershed protection advocate. In his capacity as supervisor, Mr. Rippey helped protect local communities through city/county negotiations that ensured future housing developments be located in the cities rather than in rural country areas. He is a strong advocate of alternative water supply solutions as a means of addressing water shortages. He served as Flood Protection & Watershed Improvement Authority chair and Napa County's leading lobbyist in Washington on behalf of county flood control projects.

### Ken Schwarz

Ken Schwarz, Ph.D., is a project director for Jones and Stokes specializing in California watershed management issues. For over 14 years he has directed complex watershed projects that often involve competing land-use planning; flood management; water quality; erosion and sedimentation; habitat conservation; and restoration concerns. His recent North Bay projects include: project manager for the Napa County Baseline Data Report, project manager for Sonoma County Water Agency's effort to develop and permit an updated Stream Maintenance Program, and consulting project manager for the Coastal Conservancy on their current Bay Area Watershed Plan and Integrated Regional Water Management Plan efforts.

### J. Dietrich "Diet" Stroeh

J. Dietrich "Diet" Stroeh is one of the founding partners of CSW/Stuber-Stroeh Engineering Group Inc. (CSW/St<sup>2</sup>). Mr. Stroeh's primary focus is on infrastructure development, with an emphasis on the planning, design and management of water and sewer distribution systems. He has over 45 years of professional experience, including 20 years with Marin Municipal Water District—the last 6 years as general manager. He is a registered civil engineer with the State of California. Mr. Stroeh just completed a book about the 1976-77 Marin County drought called "The Man Who Made it Rain."

### Gary Wolff

Gary Wolff, P.E., Ph.D., is the principal economist and engineer for The Pacific Institute. Dr. Wolff is an expert in the economics and engineering of the water sector, including conservation, end-use efficiency, privatization, and incentive policies. His work encompasses water, wastewater, and storm-water issues. Dr. Wolff is also a member of the San Francisco Bay Regional Water Quality Control Board.

### Greg Zlotnick

Greg Zlotnick is a member of the Board of Directors for the Santa Clara Valley Water District and is an attorney specializing in environmental and water issues. He is a former water policy specialist in the Director's Office of the California Department of Fish and Game. He served on Governor Davis's Advisory Drought Planning Panel as well as serving as vice-chair of the Governor's Floodplain Management Task Force. He is vice-chair of the Bay Area Water Forum and the ABAG's CALFED Task Force and is currently on the boards of directors for the Association of California Water Agencies, the National Water Resources Association, the American Ground Water Trust, the Urban Water Institute, the National WaterReuse Association and Public Officials for Water and Environmental Reform.

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