

San Francisco Bay Restoration Authority



Agenda & Outline



- Restoration Authority Background/Mission
- Draft Expenditure Plan
- Polling Results from Resources Legacy Fund
- Timeline for Ballot Placement



Authority Background

- Created via AB 2954 in 2008 to provide a new source of local founding for Bay Restoration efforts
- Governing Board of 6 local elected officials, Chaired by Coastal Conservancy Executive Officer
- No current budget/funding stream to execute mandate
- Concept supported by >150 local/state/federal electeds, and over 50 organizations including SVLG and Bay Area Council.

Mission:

To raise and allocate resources for the restoration, enhancement, protection, and enjoyment of wetlands and wildlife habitat in the San Francisco Bay and along its shoreline.



Draft Expenditure Plan

- Develops a framework for a grant program to allocate funds based on eligible categories
- Categories of funding include water quality/pollution prevention, wildlife habitat, integrated flood protection, and public access
- Outlines administrative and oversight requirements
- Identifies additional criteria for priority projects, including:
 - Leveraging of State/Federal Sources
 - Economic benefits via flood control for local communities, jobs for Bay Area residents
 - Distribution of funds throughout the region



Timeline

Several key dates/deadlines are fast approaching:

- Final version of Expenditure Plan by end of March
- Translation of Expenditure Plan in to Ballot Language in April
- Tracking poll in early May to inform final details around term/amount
- Vote by Governing Board in late May to proceed with Nov 2014



Ballot Language Tested

“To protect and restore the San Francisco Bay by:

- Reducing trash, pollution and harmful toxins in the Bay;
- Improving water quality;
- Restoring habitat for fish, birds and wildlife;
- Protecting communities from floods; and
- Increasing shoreline public access;

Shall the San Francisco Bay Restoration Authority authorize an annual parcel tax of:

(1/4 Sample) \$9 per year for 10 years

(1/4 Sample) \$9 per year for 20 years

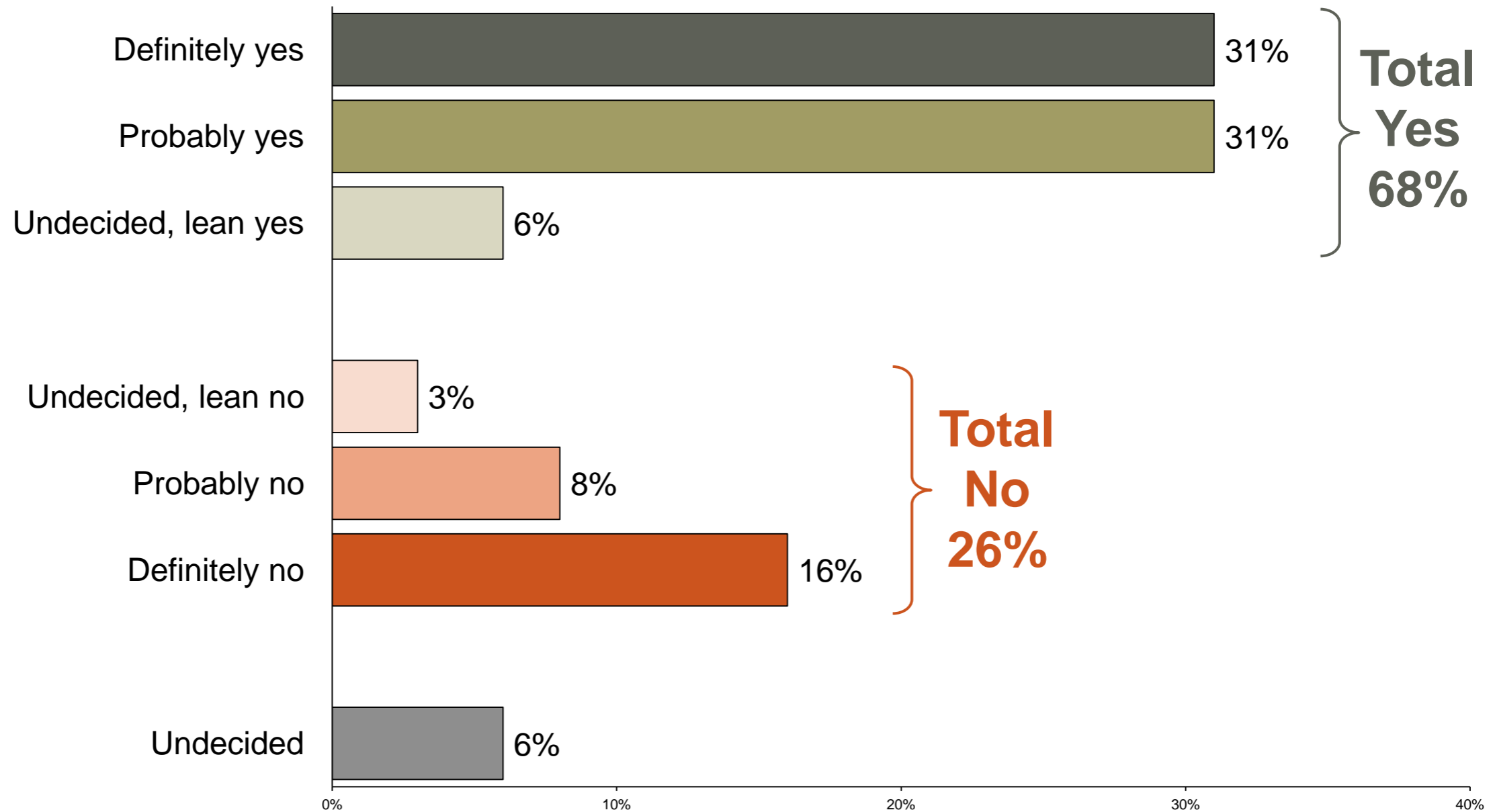
(1/4 Sample) \$14 per year for 10 years

(1/4 Sample) \$14 per year for 20 years

with citizen oversight, audits, and all funds staying local?”

Two-thirds of voters offer initial support for the parcel tax.

*If a vote on this measure were held today, would you vote yes in favor of this measure or no to oppose it?
(\$9 at 20 year amount shown)*



Support for the measure stays right around the two-thirds threshold as voters learn more.

*If a vote on this measure were held today, would you vote yes in favor of this measure or no to oppose it?
(\$9 at 20 year amount shown)*

