

North Bay Watershed Association

Summary of the meeting of the North Bay Watershed Association (NBWA) Board of Directors.

Date: Friday, December 7th, 2018 – 9:30 a.m.

Location: Novato Sanitary District, 500 Davidson Street, Novato CA, 94945

Board Members Present Included:

Board Member	Agency/Organization	Board Member	Agency/Organization
Michael Boorstein	Central Marin Sanitation Agency	Leon Garcia	Napa Co. Flood Control & Water Cons. Dist.
Steve Hartwig	City of American Canyon		
Pam Drew	City of Novato	Rick Freitas	North Marin Water District
Ethan Guy <i>sitting in for</i>	City of San Rafael	Sandeep Karkal	Novato Sanitary District
Judy Schriebman	Las Gallinas Valley Sanitary District	Pamela Meigs	Ross Valley Sanitary District
Damon Connolly	County of Marin	Ryan Gregory	County of Napa
Brad Sherwood	Sonoma Co Water	Jack Gibson	Marin Municipal Water District
Mike Healy	City of Petaluma		

Directors present represented 14 of the 19 agencies signatory to the Association MOU.

Board Actions:

1. Call to Order – Jack Gibson, Chair, called the meeting to order at 9:36 a.m.
2. Public Comment/Introductions – There was no public comment. Members of the audience and the Board introduced themselves and several new regional leaders were welcomed including Steve Moore, General Manager for Ross Valley, Lucas Patzek, Ex. Director for Napa RCD and Mike Prinz, General Manager of the Las Gallinas Valley Sanitary District. The NBWA Board also acknowledged and congratulated Ryan Gregory on the joining by Napa County to the NBWA Board.
3. Approval of Agenda – The agenda was approved.
4. Approval of Minutes – The minutes of the three previous Board meetings for September, October and November were approved.
5. Treasurer’s Report – The NBWA is in excellent financial shape and Executive Director Judy Kelly noted that the addition of Napa County as a new member will improve the budget picture for 2019 when the Board takes up that subject in the spring.
6. Outcomes of NBWA’s Strategic Plan Process: Draft Strategies – *Lori Lewis, Sen. Consultant, Chaordic Balance*
Lori first walked through a brief overview of the Strategic Planning process. She began by reminding the Board that there has been a shift over time of the focus of NBWA; from agency-centered to a broader community focused entity. She reviewed NBWA strengths; credibility, source for solid information, diverse group of agencies, unity within the region on common issues and effective leadership that has provided consistency. Identified limitations include resources and limited understanding about NBWA by the public. Opportunities include adding partnerships, influencing new bond measures and other monetary proposals, and bringing in new members. Lori then reviewed the November exercises where the group defined what direction the NBWA wants to go in the future and the key learnings that came out of the Strategic Planning process. She then went over the current wording of the four Strategic Directions as a first review: 1) Take a one water approach; 2) & 3) find regional projects and funding and 4) tell the story of the organization and members. Lori asked if the four Strategic Directions seem about right. Pam Drew asked that the words “with principle” be included in telling our story. The group also acknowledged that the new strategic work will require new resources.

Lori then walked through Strategic Direction #1 - Working Toward a One Water Approach. Leon asked how we would define the concept of “regional”. Jack G. suggested that regional is not just a geographic term but also relates to function. The question was raised about the possibility of a more fully integrated entity that is focused on north bay water and noted that conversations along these lines are underway. Steve Moore suggested that the Santa Ana Authority is a possible example of how a stronger regional focus could work and also suggested

that we include in the Strategic Directions a measure of success on flood management. Suggestion was made to take out “future” on climate challenges as they are already upon us. On Strategic Direction #4, there was a suggestion was to add contract support and have current agency Public Information Officers work with the ED to develop the tools needed. Judy S. It was suggested that we include outreach UP to elected officials and not just the general public. Chris reminded the Board that the Technical Committee needs to have member staff from the member agencies attend and be involved and asked the Board members to help ensure this happens. There was a suggestion that we make sure we are telling the story in non-technical way and to make sure the story highlights the value of NBWA. Finally, Lori reviewed the current Mission Statement and asked, does this still work? Both Ryan and Damon expressed a desire to change “San Pablo Bay” to some other term appropriate to the greater North Bay. Rick suggested we create a visual that shows the jurisdictional boundary of the member agencies. The Board agreed that the Mission Statement revisions should go to Steering Community and then be brought back to group. Next steps: next draft of full Strategic Plan will come from Lori in a few weeks and staff will bring it back to Board in January if time allows otherwise February. Lori thanked the Board for their work with her and encouraged the group to relook at this on an annual basis and to keep it a living document.

7. Possible New State Stormwater Legislation – *Mitch Avalon, Consultant, Contra Costa County Public Works Department*. Mitch described an early proposal for new legislation that would tie together stormwater and transportation planning. This would be an urban-area, statewide proposal (and is planning oriented, not funding) to better address resilience. Mitch stated the problem: stormwater is out of sight and out of mind so if you want funding you need better planning. Stormwater is usually considered only at the end of a project and then planners scramble to fit it in, but transportation is a need that shows itself every day. The Metropolitan Transportation Commission (MTC) drives the regional transportation plan for us. Mitch mentioned that the state has already passed legislation to integrate housing and transportation in 2008 and Plan Bay Area is the result. This new proposal would integrate stormwater into that mix as well. Many current plans are already required: green infrastructure, resiliency planning, stormwater resource plans, IRWMP, etc., but they have not been successful in integrating stormwater projects with the exception that new stormwater plans will be integrated into IRWMP. We also have regional transportation plans where stormwater infrastructure not included. MTC thinks it’s a good idea to do this and thinks resiliency should be included. This proposal would specifically integrate stormwater into the on-going work. Q: What would be the level of new staff time that would be required? A: It would require an inventory of current stormwater infrastructure elements and where they intersect with transportation but this could be done over time as maintenance work is completed on normal schedules. It was suggested that we tie to sea level rise vulnerabilities- all the flood management infrastructure is underground, unifying this work might add opportunities to find funding for a more integrated approach. The Board noted that state highway 37 was closed for many days last year due to flooding. Mitch is currently presenting the idea to various entities and plans to spend the next year working with MTC on the next Plan Bay Area to see how it could really operate, then work with others to build out the idea. Ideas and comments welcome - mitch.avalon@pw.cccounty.us
8. New Faces. Steve Moore, the new GM for Ross Valley, spoke to the Board about his background as an engineer and regulator at both the regional level and state level. He notes he has always been on the look out for ways to integrate uses and benefits of our various water resources. Lucas Patzik, the recently named Executive Director of the Napa RCD, came from Ag integration and has biology and agricultural background and notes that the human element in decision-making has been a passion. Mike Prinz, the new GM of Las Gallinas is a Humboldt graduate, worked for Balance Hydro and then went to work for Santa Rosa. He hopes to focus on innovation and balancing that with reliable operations.
9. Items for the Next Agenda
 - Outreach effort – Lon Peterson MMWD and Sean McNeil, Santa Rosa Water
 - Implementing the Strategic Plan

Next Meeting Information: January 11th, 2019, Marin Municipal Water District, Board Room, 220 Nellen Avenue, Corte Madera, CA 94925

2019 Meeting Date

January 11 th *	Marin Municipal Water District
February 1	Novato Sanitary District
March 1	Napa Sanitation District
April 5	Marin Municipal Water District
May 3 rd	Novato Sanitary District
June 7 th	Marin Municipal Water District
July 12 th *	Petaluma Community Center
September 6 th	Novato Sanitary District
October 4 th	Marin Municipal Water District
November 1 st	Petaluma Community Center [or Napa San]
December 6 th	Novato Sanitary District

SUBMITTED BY: Judy Kelly, Executive Director | NBWA
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