


North Bay Watershed Association

Website Refresh

Dr. Tony Hale • May 2023



Tony Hale & SFEI



Celebrating 30 years of science and technology capacity building for natural resource agencies

Designs and hosts over 30 websites, ranging from EcoAtlas to Bayshore Flood Explorer to a collection of organizational websites

Develops science-based visions for watershed restoration

Project Objectives



Website Refresh

- Select and implement new theme for usability
- Add structures for ADA Compliance
- Showcase regional projects and priorities
- Present to the NBWA Board
- Migrate all content

Process



Process

- Conduct survey with NBWA Staff
- Discuss options and select theme
- Enlist SFEI's Vanessa Lee, web designer and landscape planner, to implement new theme

Old Site



North Bay Watershed Association

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New Site

An aerial photograph of a coastal wetland area. In the foreground, there are winding channels of water interspersed with patches of brown and green vegetation. A tall, metal lattice tower, likely for power lines, stands prominently in the center. In the background, a town with various buildings and houses is visible along the shoreline. The sky is clear and blue.

 North Bay Watershed Association

Our watersheds flow together



Key Features



Key Features

- DIVI Page Builder is familiar to the NBWA staff
- ADA-compliant (high contrast tested and passed)
- Clean and well-organized

Service Area



The North Bay's watersheds encompass eastern Marin County, southern Sonoma County, Napa County, and portions of Solano County. The North Bay is the most rural part of the San Francisco Bay Area, with expansive open spaces and a relaxed pace of life.

More than 2,000 miles of streams flow through North Bay watersheds include Marin County's small, urbanized creeks, the Petaluma River, Sonoma Creek, and the Napa River. Small Solano County creeks, between Vallejo and Benicia, and the Suisun Bay drainage just upstream in the larger San Francisco Estuary watershed, also influence the North Bay.

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Featured Projects



North Bay Watershed Association Conference

2020 Vision: ***One Region, One Water, One Future***

Friday, April 3, 2020 • 8:30 a.m. to 3:30 p.m.

At the Sheraton Petaluma • 745 Baywood Drive, Petaluma

Speakers and panelists will discuss how we can bring new vision and energy to our efforts in water planning and watershed restoration to better mitigate the escalating effects of growth pressures and a changing climate.

You won't want to miss it - so mark your 2020 calendar for this exciting event.

Speakers and panelists will discuss how we can bring new vision and energy to our efforts in water planning and watershed restoration to better mitigate the escalating effects of growth pressures and changing climate. Who Will Attend? Public officials, leaders in the environmental, scientific, and business sectors. Featured Speakers: Jared Blumenfeld | Secretary, Cal EPA Jared Huffman | Congressman, 2nd District Mike Thompson | Congressman, 5th District Katie Jackson | Senior VP, Jackson Family Wines Cost: Early Bird Registration (before March 1, 2020) | \$95 per person Regular Registration (starting March 1) | \$115 per person Student Registration | \$30 per person Sponsor Opportunities are still available.



About Us

Mission and Goals

The mission of the NBWA is to facilitate partnerships across political boundaries that promote stewardship of the North San Pablo Bay watershed resources. This mission is accomplished through meeting NBWA's goals:

Connecting

Bring together local agencies to work cooperatively and effectively on issues of common interest.



Regulations

Be proactive on watershed based regulation, which increasingly affects areas beyond traditional political boundaries.



Funding

Work cooperatively to increase eligibility for watershed based funding.



[Mission and Goals](#)

[Strategic Directions](#)

[Board Members](#)



North Bay Watershed Association Members

The North Bay Watershed Association is a group of 18 regional and local public agencies located throughout Marin, Sonoma, and Napa Counties. The NBWA brings together regulated North Bay public agencies to address issues of common interest that cross political boundaries and to promote stewardship of the North Bay watershed resources. NBWA Board of Directors' Meetings are held once a month, usually on the first Friday of the month (meeting information). All meetings are open to the public.

[Member Introduction](#)

[Member Details](#)

[Past Board Meetings](#)

Member Details

Regular Members	Group Associate Members	Associate Members
Bel Marin Keys Community Services District Delegate: Adrian Cormier, Alternate: Carey Parent		
Central Marin Sanitation Agency Delegate: Michael Boorstein, Alternate: Jason Dow		
City of American Canyon		



North Bay Watershed Association Conference

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Featured Speakers: Jared Blumenfeld | Secretary, Cal EPA Jared Huffman |
Congressman, 2nd District Mike Thompson | Congressman, 5th District Katie Jackson |
Senior VP, Jackson Family Wines





Our Projects

The following are projects supported by the North Bay Watershed Association. The Association works with partners to improve watershed health through interagency coordination, community education, and voluntary buy-in for collaborative projects from private landowners. With the Association's leadership, the North Bay offers great opportunities for collaboration among water entities, environmental restoration and more sustainable water management.



Photo by Melissa McFadden, courtesy of CC by 2.0

North Bay Watershed Association Conference




The goal of MCF's Buck Family Fund (BFF) is to create equity of opportunity for every resident of Marin. Four key themes have been identified that are central to addressing current inequities.



Calendar


02

June
2023

A photograph showing two women seated at a table in a meeting room. The woman in the foreground, with curly grey hair and glasses, is wearing a dark blue sweater over a red top and is smiling. The woman behind her has short brown hair and is also smiling. They are in a room with large windows in the background.

NBWA Board Meeting


[Find out more »](#)

A simple line-art icon of a location pin with a circle inside the top.

*TBD,
1301 Andersen Drive
San Rafael, CA 94901
+ Google Map*


02

June
2023

A white hand cursor icon pointing upwards, typically used to indicate a clickable element.

NBWA Board Meeting

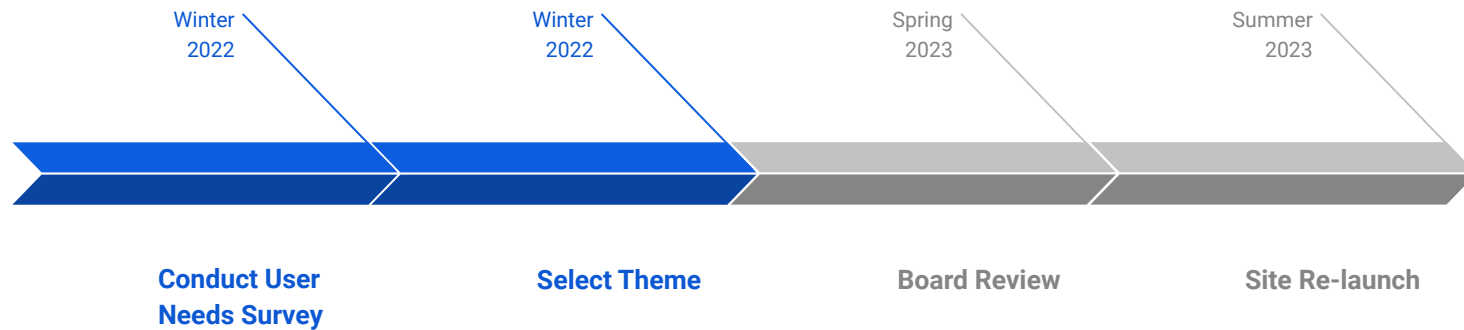
[Find out more »](#)

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San Rafael, CA 94901
+ Google Map*

Coming June 2023!

Timeline





Thank you!

Tony Hale
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