



North Bay Watershed Association Board Meeting

February 2, 2024

2. General Public Comments

This time is reserved for the public to address the Committee about matters NOT on the agenda and within the jurisdiction of the Committee.

3. Agenda and Past Meeting Minutes Review

Treasurer's Reports

Proposed Action: Approve/ Accept

Treasure's Report December 2023

- Proposed Action:
Accept

Northbay Watershed Association
Treasurer's Report
December 1 - December 31, 2023

Revenues:	
Membership -Stewardship - General Benefits - FY2024	185,897.54
Total Revenues	<u>185,897.54</u>
Expenses:	
Executive Director Professional Services: West Yost	77,000.13
<u>Admin Professional Fees & Expenses:</u>	
Operating Expense - General Benefit - website, etc..	-
Data Instructs - NBWA Outreach & Support	5,500.00
SFEI - Website Maintenance	-
Combustion Creative	-
Total Expenses	<u>82,500.13</u>
Change this period	103,397.41
Fund Balance as of July 1, 2023	<u>\$ 513,756.01</u>
Fund Balance as of December 31, 2023	<u><u>\$ 617,153.42</u></u>

Treasure's Report January 2024

- Proposed Action:
Accept

Northbay Watershed Association
Treasurer's Report
January 1 - January 31, 2024

Revenues:

Membership -Stewardship - General Benefits - FY2024	190,815.02
Total Revenues	<u>190,815.02</u>

Expenses:

Executive Director Professional Services: West Yost	77,000.13
<u>Admin Professional Fees & Expenses:</u>	
Operating Expense - General Benefit - website, etc..	-
Data Instructs - NBWA Outreach & Support	9,250.00
SFEI - Website Maintenance	-
Combustion Creative	-
Total Expenses	<u>86,250.13</u>
Change this period	104,564.89
Fund Balance as of July 1, 2023	<u>\$ 513,756.01</u>
Fund Balance as of January 31, 2024	<u><u>\$ 618,320.90</u></u>

4. Guest Presentation:

Intro to North Bay Baylands Regional Conservation Investment Strategy (RCIS)

Jeanette Weisman, Metropolitan Transportation Commission, and Environmental Science Associates

Jeanette and her team will provide a brief overview of the draft RCIS planning sessions in preparation for a deeper dive presentation in May.

5. Guest Presentation:

Guest Presentation - Outlook for Roundtable of Regions and Integrated Regional Water Management (IRWM)

Ian Achimore, Senior Watershed Manager from the Santa Ana Watershed Project Authority

Ian will describe the current activities of the Roundtable of IRWM Regions, as well as the future outlook of the IRWM at the local level. Ian will also describe some information the State has shared regarding the future of the IRWM Program.

6. Executive Director Report

Andy Rodgers, Executive Director

Andy will provide updates and solicit board input on activities since the December 1 Board meeting, including results of a recent regional grant application, April conference planning, outlook for next fiscal year's work plan and budget, association administration updates, and other activities, programs and communications. Andy will outline ideas for next and future Board meeting topics and solicit feedback

Executive Director Report



Updates since last meeting

- ***Thank you, Novato Sanitary District for hosting NBWA's December 1st Board meeting!***
- ***Attended IRWM Quarterly Roundtable of Regions meetings on December 6, 2023***
- ***Met with US ACOE to advocate for WRDA project funding in North Bay***
- ***Attended SFEI's First Annual Sediment Solutions Project Meeting on December 19, 2023***
- ***Attended NBWA social gathering on January 5, 2024***
- ***Attended CASQA Leg Subcommittee meeting on January 24, 2024***



Administrative Activities

- Coordinated future Board events and speakers
- Updated NBWA website
- Coordinated with MMWD Finance Manager and NBWA staff on reporting
- AR – Membership dues
- AP – Subconsultants



Communications

- ***NBWA Q Newsletter – Winter 2024 distributed January 2024***
- ***Met with former NBWA ED Harry Seraydarian on December 8, 2023***
- Coordinated with members to host meetings and highlight programs
- Regional partners
- Subject matter experts and speakers
- Chair, Deputy Director, and staff to progress NBWA initiatives



Committees

- ***Conference Committee meeting on Jan 30, 2024***
- ***Met with BAYWORK on January 24, 2024***
- ***Congratulations to Chris Choo on new position as Assistant Director, Marin County Community Development Agency!***

Social Gathering - January 5th

- Thank you to those who were able to attend!
- Experiment was to determine value of casually connecting members outside of a business meeting
- Should we aim to do something like this again in January 2025?



NBWA Winter Newsletter



State

- [Colorado River States Are Racing to Agree on Cuts Before Inauguration Day](#)
- [EPA to Push Ban of Toxic Chemical Found in US Drinking Water](#)

Federal

- [California Approves Rules That Turn Sewage Into Drinking Water](#)
- [California Snowpack Lowest in Decades Despite Hope With December Storms](#)

As we begin a refreshingly wet new year, it's with great excitement that I invite you to mark your calendars for our 2024 conference. Scheduled for Friday, April 19th, at Sonoma State University, this biennial gathering promises to be a cornerstone event for our regional partners, communities, and of course our future water resiliency workforce – students! This year's theme, "Imagine Our Future: North Bay," will bring together leading insiders, experts, and stakeholders to explore advancing our natural infrastructure, communities, and workforce.

In the spirit of our conference theme, we are excited to learn and discuss ways to strategically leverage California's recent designation of aquifers as "natural infrastructure." This progressive move unlocks public funding for projects aimed at bolstering our state's groundwater supply – a critical step in progressing towards water resources sustainability. This conference offers our north bay communities an opportunity to understand, challenge, and collaborate on developing adaptation initiatives such as this, at scale.

We will discuss ways in which climate change and social changes continue to impose simultaneous adaptation challenges on water utilities and municipalities that all require innovative solutions. Engaging experts, thought leaders, and students (our future decision makers) on April 19 will offer attendees a deeper

A quick look back in time...

Successful first *FREE* & virtual conference!

Climate Change(d): Weathering Extremes *Together*

Welcome/Keynote: Jared Huffman, U.S. Representative for California's 2nd Congressional District

Panelists:

1. One Water, One Bay

- Kamyar Guivetchi, CA Department of Waters Resources
- James Muller, San Francisco Estuary Partnership
- Eduardo Martinez, UnTapped Graduate and City of Richmond Council Member

2. Sea Level Rise and Freshwater Drop

- Jessica Davenport, State Coastal Conservancy/San Francisco Bay Restoration Authority
- Kendall Webster, Sonoma Land Trust
- Melanie Mow Schumacher, Soquel Creek Water District

3. WatershedSMART

- Newsha Ajami, PhD, Berkeley Lab Earth and Environmental Sciences Area
- Roger Bales, PhD, UC Merced
- Rebecca Burgess, Fibershed

4. Resiliency Leadership and Workforce Development

- Christina McWhorter, Novato Baylands Stewards
- Tara Cornelisse, Natural Resources and Career Pathways
- Douglas Mundo, Multicultural Center of Marin



**U.S. Congressman
Jared Huffman,
California's 2nd District**



**Eduardo Martinez,
UnTapped Graduate and
Council Member of Richmond**



**Kendall Webster,
Sonoma Land Trust**



**Roger Bales, PhD,
UC Merced**



**Christina McWhorter,
Novato Baylands Stewards**



**Kamyar Guivetchi,
CA Department of Water
Resources**



**Jessica Davenport,
State Coastal Conservancy/
San Francisco Bay Restoration
Authority**



**Newsha Ajami, PhD,
Berkeley Lab Earth and
Environmental Sciences Area**



**Douglas Mundo,
Multicultural Center of Marin**



**James Muller,
San Francisco Estuary Partnership**



**Melanie Mow Schumacher,
Soquel Creek Water District**



**Rebecca Burgess,
Fibershed**

2022 NBWA Conference

- Total virtual attendees: 152
- Top cities represented by attendees:
 - ✓ San Rafael
 - ✓ Santa Rosa
 - ✓ Napa
 - ✓ Novato



- Others

Petaluma
Sonoma
San Francisco
Mill Valley
Rohnert Park
Belvedere Tiburon
Sebastopol
Sacramento
Point Reyes Station

Oakland
Corte Madera
Richmond
Windsor
San Anselmo
Edgartown
Cotati
Benicia
Willimantic

Vilnius
Vallejo
Stanford
Southampton
Seattle
San Lorenzo
San Leandro
Pinole
New York
Narberth

Mendocino City
Martinez
Livermore
La Jolla
Half Moon Bay
Gig Harbor
Fairfax
El Cerrito
Edmonton
Dublin

Corning
Columbia
College Station
Cobourg
Burlington
Brentwood
Bathurst
Alameda

2022 NBWA Conference- Sponsorship

2020/2022 Sponsors

Marin Municipal Water District	2,500
Solano Water	500
West Yost Associates	1,500
Bay Area Clean Water Agencies/EBMUD	1,500
State Coastal Conservancy	1,500
Novato Sanitary District	1,500
City of Napa Water Dept	1,500
Ghilotti Bros., Inc.	1,500
Marin Municipal Water District	2,500
Central Marin Sanitation Agency	2,500
Horizon Water & Environment, LLC	1,200
Woodward & Curran	1,500
Nute Engineering	500
City of San Rafael	1,500
City of Petaluma	1,500
County of Marin	1,000
Napa County Flood Control	1,500
HDR, Inc.	1,500
TOTAL	\$ 27,200

Thank you to our sponsors



- We also have a \$1,000 credit from the Sheraton for the 2020 canceled event.
- **Voluntary donations received: \$340!**

2024 Conference Planning Updates

Imagine Our Future North Bay

- April 19, 2024
9:00 am - 3:00 PM (Doors open at 8:30 AM)
- Hybrid event at Sonoma State University Event/Student Center
- SSU Office of Academic Affairs, Center for Environmental Inquiry is conference academic partner



A screenshot of the NBWA website event page. At the top is the NBWA logo and a navigation menu with items: Home, About Us, Library, Our Projects, Conferences, Meetings/Events, Search, and EN. The main heading is "Imagine Our Future North Bay" in a brown font. Below it, the date and time "April 19, 2024 @ 9:00 am - 3:00 pm" and a link for "Event Series (See All)" are shown. The central image is a landscape with a lake and mountains, overlaid with the text "SOMETHING AWESOME IS COMING." and "It's going to be amazing. Enter your email below to receive update notifications." Below the image is a white box with a red border containing a "Subscribe to be kept up-to-date about this event" heading, an "Email Address" input field, and a "Subscribe" button. A red arrow points from the text below to this box. At the bottom of the screenshot is an "Add to calendar" button.

Subscribe to the *Conference Distribution list* and add the event to your calendar by visiting

www.nbwatershed.org/event/conf2024

2024 Conference Planning Updates

Program Sessions

- Welcome/Keynote
- Weather in the West - Trends & Projections
- Watershed Networks & Connections to Natural and Built Infrastructure
 - California Water Plan Update 2023
 - Plan Bay Area 2050+ Blueprint
- Funding our Future
- Projects & Programs Positioning Us for Tomorrow
- Resiliency Workforce, The Next Generation
- *Watershed Networking...*



SPONSORSHIP OPPORTUNITIES!

Benefits For All Sponsors

- ✓ Advertising in the Event Program (based on exhibitor/sponsor level)
- ✓ Agency/Company name/logo in Conference marketing materials
- ✓ Exhibitor/sponsor identification for attendees
- ✓ Company name and web link on Conference website
- ✓ Complimentary registration (number based on registration level)
- ✓ Additional attendees from organization may attend for discounted price



SPONSORSHIP OPPORTUNITIES!

Watershed Highlander \$5,000

- Special call out as a “Water Collaborator” during opening session and intermission
- Conference intermission logo highlight and project highlights
- Recognition in onsite program
- FREE half-page (4.25x11) ad in the Event Program
- Exhibit booth
- Four (4) complimentary conference registrations

Headwaters Partner \$2,500

- Conference intermission logo highlight (and project highlights)
- Recognition in onsite program
- Exhibit booth
- Three (3) complimentary conference registrations

Ecosystem Steward \$1,500

- Name and logo on event program, NBWA website, and Eventbrite
- Recognition in onsite program
- Two (2) complimentary conference registrations



If you would like to donate or have questions, please contact smarson@westyost.com or northbaywa@gmail.com

Event Support Services

Budget of ~\$14,000



Promotion and Media Design

- Design theme graphics for consideration
 - ✓ NBWA logo refresh
 - ✓ PowerPoint template
 - ✓ Event program template/interface
 - ✓ Digital graphics
 - Social media
 - Email images
 - Email signature
 - CANVA graphics library for speakers and sponsors



Marketing & Event Communications

- Create promotional flyer
- Manage distribution of flyer—Virtual and Print
- Set up and manage registry communications.



Sponsor Coordination, Event Program Development & Management

- Identifying sponsors
- Track, and coordinate activities related to tier level sponsorship packages
- Draft and maintain updates to event program
 - Hosted on an interactive platform online.



OnSite Materials

- Prepare printed materials
 - ✓ Agendas
 - ✓ Registration materials
 - ✓ Marketing materials related to sponsorship packages
 - ✓ Other signage
- Coordinate with Sonoma State University
- Set up day of printed materials



NBWA: 1 & 2 Quarter 2024 Outlook

- **Board meetings** – March 1, May 3, June 7 (*field trip*)
- **April 19 Biennial Conference!**
- **Build on conference themes/outcomes**
 - Watershed networks
 - Funding – convene JTC
 - Workforce development
- **Progress Development of Scholarship and Small Grants Program**
- **Plan for Convening North Bay Environmental Education Roundtable**
- **Finalize FY2024-2025 Work Plan**




NBWA: FY2024-2025 OUTLOOK

- Eight Board meetings
- Two Field Trips/meetings
- Two skip months (Aug and Jan)
- Two Administrative Steering Committee meetings
- Launch Scholarship and Small Grants Program
- Convene North Bay Water Resiliency Workforce Development Subcommittee
- Facilitate Convening a NB Environmental Education Roundtable and Network
- Participate in & Advocate for Regional Program Support
- Position for Regional/State/Federal funding
- Update Fiscal Policies and Administrative Agency Plan



State Route 37 Policy Committee meeting - February 1

RESILIENTSR37



STATE ROUTE 37 POLICY COMMITTEE
9:30 a.m., Thursday, February 1, 2024

PLEASE NOTE:

State Route 37 Policy Committee will be a hybrid meeting, with Policy Committee members in-person.

Members of the public who wish to attend in person may do so at:

Napa Valley Transportation Authority
JoAnn Busenbark Board Room
625 Burnell Street
Napa, CA 94559

Or virtually through the following platform:

<https://us02web.zoom.us/j/87697269744?pwd=Y2o2a201bGpwb3ptQ1Q0N2lvZEEdSZz09>

Webinar ID: 876 9726 9744
Passcode: 580139

PUBLIC COMMENT:



Public comment on specific agenda items will be allowed during the meeting via Zoom by using the raise hand function, as well as in person. Verbal comments from call-in participants not using the Zoom Video platform may do so by pressing *9 (star 9).

Public comment will be limited to three (3) minutes.

Sediment Solutions Community Meeting

FRIENDS OF THE PETALUMA RIVER INVITE YOU TO A

Adobe Creek COMMUNITY MEETING





February 28th
5:30pm – 7:00pm
Lucchesi Community Center

**FREE FOOD!
EMPANADAS!
KIDS ACTIVITIES!**

**Help Create A
Future Vision for
Lower Adobe Creek**

The San Francisco Estuary Institute is spearheading the Sediment Solutions project to protect our wetlands and increase resilience to climate change and rising seas. We want your help as we re-envision Lower Adobe Creek and its connection to our Marshland.



Contact Stephanie Bastianon for more information: (707) 763-7756 / stephanie@friendsofthepetalumariver.org

LOS AMIGOS DEL RIO PETALUMA SE INVITAN A UNA

Reunión de la Comunidad de Adobe Creek




28 de Febrero
5:30 p.m. – 7:00 p.m.
Centro Comunitario Lucchesi

**¡Comida Gratis
Empanadas!
¡Actividades
Infantiles!**

**Ayúdanos a crear una Visión
para el futuro del arroyo
"Adobe Creek"**

El Instituto del Estuario de San Francisco encabeza el proyecto Soluciones de Sedimentos para proteger nuestros humedales y aumentar la resiliencia al cambio climático y el aumento del nivel del mar. Queremos tu ayuda mientras repensamos el arroyo Adobe Creek y su conexión con nuestros pantanales.



Contacta a Stephanie Bastianon para más información :
(707) 763-7756 /
stephanie@friendsofthepetalumariver.org

New ecology center project moves forward in American Canyon, PD 1/31/24

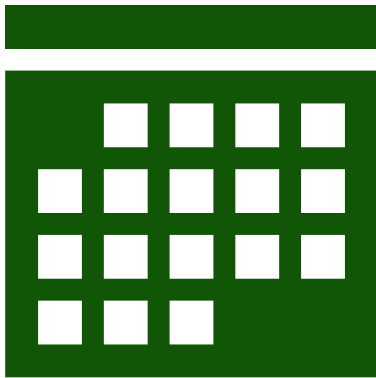


The American Canyon Community and Parks Foundation

Executive Director Report *(continued)*

Confirming 2023/24 calendar dates – First Friday of every month - Except of course for holidays!

FY 2023-24 Board Meetings



- *March 1 – In person/hybrid*
Location: Ross Valley Sanitary District
- *April 5 – In person/hybrid (possible skip)*
- *April 19 – Biennial Conference @ SSU*
- *May 3 – In person/hybrid*
Location: Mare Island?, Napa?
- *June 7 – Field Trip*

6. Board Information Exchange and Updates

Members

Members will highlight issues and share items of interest.

Announcements/Adjourn

*Next Board Meeting:
March 1, 2024*

*Location: Ross Valley Sanitary District
More details to come....*