



North Bay Watershed Association Board Meeting

May 3, 2024

1. Welcome and Call to Order – Roll Call and Introductions

2. General Public Comments

This time is reserved for the public to address the Committee about matters NOT on the agenda and within the jurisdiction of the Committee.

3. Agenda and Past Meeting Minutes Review

Proposed Action: Approve

Time	Agenda Item	Proposed Action
9:30	Welcome and Call to Order – Roll Call and Introductions <i>Jean Mariani, Chair</i>	N/A
9:35	General Public Comments This time is reserved for the public to address the Committee about matters NOT on the agenda and within the jurisdiction of the Committee.	N/A
9:40	Agenda and Past Meeting Minutes Review <i>Jean Mariani, Chair</i> Treasurer’s Report <i>Jean Mariani, Chair</i>	<i>Approve/ Accept</i>
9:45	Guest Presentation – BCDC’S Regional Shoreline Adaption Plan <i>Dana Brechwald, Assistant Planning Director for Climate Adaption, San Francisco Bay Conservation and Development Commission (BCDC)</i> BCDC’s Regional Shoreline Adaptation Plan is currently developing guidelines that local jurisdictions will use as they develop subregional adaptation required by SB 272, passed last October. The guidelines will shape what elements those plans should contain and how they should be developed.	<i>Presentation slides</i>
10:15	Wrap-up: April 19 NBWA Biennial Conference <i>Andy Rodgers, Executive Director</i> Andy will review outcomes and feedback from NBWA’s first in-person conference since 2018: Imagine Our Future North Bay, at Sonoma State University.	<i>Presentation slides</i>

10:30	Executive Director Report <i>Andy Rodgers, Executive Director</i> Andy will provide an update on active projects including recent meetings, communications, committees, activities, and developing initiatives since the March 1 Board meeting and April 19 conference. Andy will also present an opportunity for member agencies to consider becoming NBWA’s fiscal agent beginning FY24/25, following over 20 years of stellar service by the Marin Municipal Water District. Andy will outline ideas for next and future Board meeting topics and solicit feedback.	<i>ED updates, Board questions, and input</i>
10:55	Board Information Exchange and Updates <i>Members</i> Members will highlight issues and share items of interest.	N/A
11:30	Announcements/Adjourn Next Board Meeting: June 7	N/A

4. Treasurer's Report

Proposed Action: Accept

Treasure's Report March

- Proposed Action:
Accept

Northbay Watershed Association
Treasurer's Report
March 1 - March 31, 2024

Revenues:

Membership -Stewardship - General Benefits - FY2024	221,783.88
NBWA 2024 Conference Sponsorships	14,000.00
Total Revenues	<u>235,783.88</u>

Expenses:

Executive Director Professional Services: West Yost	96,224.45
<u>Admin Professional Fees & Expenses:</u>	
Operating Expense - General Benefit - website, etc..	-
Data Instructs - NBWA Outreach & Support	9,250.00
SFEI - Website Maintenance	4,476.58
Combustion Creative	-
Total Expenses	<u>109,951.03</u>

Change this period	125,832.85
Fund Balance as of July 1, 2023	<u>\$ 513,756.01</u>
Fund Balance as of March 31, 2024	<u>\$ 639,588.86</u>

Treasure's Report April

- Proposed Action:
Accept

Northbay Watershed Association
Treasurer's Report
April 1 - April 30, 2024

Revenues:

Membership -Stewardship - General Benefits - FY2024	221,783.88
NBWA 2024 Conference Sponsorships	32,500.00
NBWA 2024 Conference Registrations	6,929.39
Total Revenues	<u>261,213.27</u>

Expenses:

Executive Director Professional Services: West Yost	111,834.70
<u>Admin Professional Fees & Expenses:</u>	
Operating Expense - General Benefit - website, etc..	-
Data Instructs - NBWA Outreach & Support	12,000.00
SFEI - Website Maintenance	4,476.58
Combustion Creative	-
Sonoma State - Conference Space Rental	16,113.63
Total Expenses	<u>144,424.91</u>

Change this period	116,788.36
Fund Balance as of July 1, 2023	<u>\$ 513,756.01</u>
Fund Balance as of April 30, 2024	<u><u>\$ 630,544.37</u></u>

5. Guest Presentation

San Francisco Bay Conservation and Development Commission (BCDC)

Dana Brechwald, Assistant Planning Director for Climate Adaptation

BCDC's Regional Shoreline Adaptation Plan is currently developing guidelines that local jurisdictions will use as they develop subregional adaptation required by SB 272, passed last October. The guidelines will shape what elements those plans should contain and how they should be developed.

6. Wrap-up: April 19th NBWA Conference

Andy Rodgers, Executive Director

Andy and Sabrina will review outcomes and feedback from NBWA's first in person and live streamed conference: **Imagine our Future North Bay: Reinvesting in our Communities & Watersheds.**

Successful first *IN PERSON* & live streamed conference since 2018!

Welcome Keynote: Jared Huffman, U.S. Representative for California's 2nd Congressional District

Speakers & Panelists:

1. Resilient, Equitable and Interdependent Water Future

- Romain Maendly, DWR
- Lewis Moeller, DWR
- Eric Tsai, DWR

2. Funding Our Future

- Lynn von Koch-Liebert, California Strategic Growth Council
- Aatisha Singh, California Strategic Growth Council
- Angie Hacker, CA Climate and Energy Collaborative
- Kevin Eastman, PACE Government Relations

3. Positioning Us for the Future: Watershed Shoreline, Lands, Infrastructure, and Partnerships

- Jeremy Lowe, San Francisco Estuary Institute
- Ali Blodorn, Napa County Resource Conservation District
- Brenley McKenna, WateReuse California
- Dr. Chris Halle, Center for Environmental Inquiry, SSU

4. The Next Generation: Resiliency Workforce Development

- Steven Currie, BAYWORK
- Jordon Damerel, Fairfield-Suisun Sewer District
- Elizabeth Toups, BAYWORK/JVS



SPEAKERS

 Andy Rodgers <small>Executive Director North Bay Watershed Association</small>	 Lynn von Koch-Liebert <small>Executive Director California Strategic Growth Council (CSGC)</small> Session 2	 Brenley McKenna <small>Managing Director WateReuse California</small> Session 3
 United States Congressman Jared Huffman <small>California's 2nd District</small>	 Aatisha Singh <small>Coordinating Communications Analyst CSGC</small> Session 2	 Dr. Chris Halle <small>Program Developer Center for Environmental Inquiry Sonoma State University</small> Mid-Afternoon Session Session 3
 Romain Maendly <small>Executive Advisor Climate Change and Integrated Watershed Management, CA Department of Water Resources (DWR)</small> Session 1	 Angie Hacker <small>CEO Program Sustainability and Stakeholder Best Practices Coordinator, CA Climate and Energy Collaborative</small> Session 2	 Steven Currie <small>Workforce Development Program Manager, DII Division Central Coast Water District and Vice President, BAYWORK</small> Session 4
 Lewis Moeller <small>CA Water Res Section Manager DWR</small> Session 1	 Kevin Eastman <small>Vice President PACE Government Relations</small> Session 2	 Jordan Damerel <small>Assistant General Manager/District Engineer Fairfield-Suisun Sewer District</small> Session 4
 Eric Tsai <small>Acting Manager Division of Planning, DWR</small> Session 1	 Jeremy Lowe <small>Senior Environmental Scientist San Francisco Estuary Institute</small> Session 3	 Elizabeth Toups <small>Manager BAYWORK/JVS</small> Session 4
 Ali Blodorn <small>Principal Program Manager, Faculty Napa County Resource Conservation District (NCRD)</small> Session 3	<div style="display: flex; align-items: center;">  <p>Use QR Code to view full speaker bios</p> </div>	

2024 NBWA Conference

- **Total in- person participants:**
 - Registered: 126
 - Attended: 116
- **Top cities represented by in-person attendees:**
 - Santa Rosa
 - Napa
 - Petaluma
- **Virtual attendees:**
 - Attended: 20
- **Virtual Audience:**
 - Washington
 - Santa Rosa
 - Yountville
 - Santiago
 - Santa Clara
 - Saint Helena
 - Sacramento
 - Richmond
 - Napa
 - El Dorado Hills
 - Claremont



Cities represented:

Bend	Petaluma	Unknown
Claremont	Point Reyes Station	Vallejo
Cloverdale	Richmond	Walnut Creek
Daly City	Rocklin	Washington
El Dorado Hills	Rohnert Park	Wheat Ridge
El Sobrante	Sacramento	Windsor
Folsom	Saint Helena	Yountville
Greenbrae	San Anselmo	
Los Angeles	San Francisco	
Martinez	San Rafael	
Napa	Santa Clara	
New York	Santa Rosa	
North Highlands	Santiago	
Oakland	Stockton	



2024 NBWA Conference- Sponsorship

Sponsors	
	(Dollars)
BACWA	1,500
Central Marin Sanitation Agency	2,500
City of Napa	1,500
City of Petaluma	2,500
County of Marin	1,000
Kennedy Jenks	1,500
Las Gallinas Valley Sanitary District	5,000
Marin Municipal Water District	1,500
Montezuma	500
North Marin Water District	1,500
Novato Sanitary District	5,000
Ross Valley Sanitary District	5,000
Solano County Water Agency	1,500
Sonoma Water	1,500
West Yost	2,500
WRA	1,500
Sponsor Total	\$ 36,000.00
Net Ticket Sales	\$ 6,929.39
<i>Gross Ticket Sales</i>	<i>\$8,685</i>
Grand Total	\$ 42,929.39



Social Media Program April Launch

- Instagram:
 - https://www.instagram.com/nbwatershed_
- Facebook:
 - <https://www.facebook.com/profile.php?id=61557693434063>
- LinkedIn:
 - <https://www.linkedin.com/company/nbwatershed/>



IMAGINE OUR FUTURE NORTH BAY

Reinvesting in Our Communities and Watersheds

WELCOME.
WE'RE GLAD YOU'RE HERE.

Share your



photos!

Tag us!



#nbwatershed_

#NBWA

#IOFNB

#SSUEVENTS



Speaker
Bios



2024
Conference Website with
Sponsor and Exhibitor links

Post-Event Survey Results

18 respondents (16% of total attendees)

- **Overall, how would you rate the event?**

- Excellent 33%
- Very good 39%
- Good 11%
- Other 17%

- **How helpful was the content presented at the event?**

- Extremely helpful 11%
- Very helpful 56%
- Somewhat helpful 22%
- Not so helpful 11%

- **Did you feel that the event provided adequate networking opportunities?**

- Very satisfied 11%
- Satisfied 50%
- Neither satisfied nor dissatisfied 11%
- Dissatisfied 17%
- Very dissatisfied 11%

- **Was the event length too long, too short or about right?**

- Too long 16%
- Too short 6%
- About right 78%

- **How likely are you to attend a similar event again in the future?**

- Extremely likely 30%
- Very likely 50%
- Somewhat likely 10%
- Not so likely 10%

Do you have any additional feedback or suggestions?

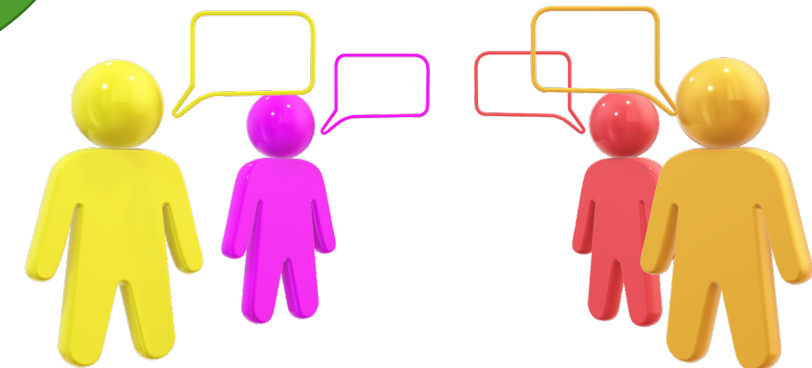
I thought the event went well, but please add small breaks between the sessions, make lunch time 1hr to allow for networking.

More network time.
Thank you!

Holding it at Sonoma State was a good idea. Big room, plenty of parking, plenty of student tech help.

Food was great, venue was great, content/presenters were very informative!

Encourage people, including students, to bring business cards and give them to people.



Access and share the presentations!

Access PDF copies of presentations and resources and at:
www.nbwatershed.org/event/conf2024



Thank you, Conference Committee!

- **Jean Mariani, Novato Sanitary District**
- **Megan Clark, Las Gallinas Valley Sanitary District**
- **Pamela Meigs, Ross Valley Sanitary District**
- **Andrea Rodriguez, Sonoma Water**
- **Tony Hale, San Francisco Estuary Institute**
- **Frances Knapczyk, Napa Resource Conservation District**
- **Jack Gibson, Emeritus**
- **Sabrina Marson, NBWA staff**
- **Kerry Wininger, Sonoma State University**

6. Executive Director Report

Andy Rodgers, Executive Director

Andy will provide an update on active projects including recent meetings, communications, committees, activities, and developing initiatives since the March 1 Board meeting and April 19 conference.

Andy will also present an opportunity for member agencies to consider becoming NBWA's fiscal agent beginning FY24/25, following over 20 years of stellar service by the Marin Municipal Water District.

Andy will outline ideas for next and future Board meeting topics and solicit feedback.

Executive Director Report



Updates since last meeting

- ***Held NBWA Biennial Conference on April 19!***
- Attended CASQA Legislation subcommittee meetings on March 27 and April 24
- Attended North Bay Baylands Conservation Investment Strategy (RCIS) community meeting on April 26



Administrative Activities

- ***Finalized NBWA FY2024-25 workplan***
- Coordinated with Board Chair, Finance Manager
- AR – Membership dues
- AP – Subconsultants
- Updated website and meeting packet information



Communications

- ***Distributed Quarterly newsletter Spring 2022***
- Board members and member agency staff
- Regional partners
- Subject matter experts and speakers



Committees

- ***Met numerous times with Conference Subcommittee, sponsors, speakers, session panelists, staff, SSU, vendors, partners, exhibitors, inquirers numerous times!***

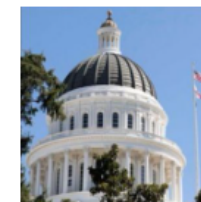
Executive Director Report

Quarterly Newsletter – Spring 2024

Help us expand distribution

- **Partner agency contacts**
- **Funding agency staff**
- **Other department staff**
- **Information officers/communications**
- **Social media posting**

Forward us newsworthy items for next issue!



State

- Colorado River States Are Racing to Agree on Cuts Before Inauguration Day
- EPA to Push Ban of Toxic Chemical Found in US Drinking Water

Federal

- California Approves Rules That Turn Sewage Into Drinking Water
- California Snowpack Lowest in Decades Despite Hope With December Storms

U.S. Drought Monitor Map for Northern California



As we begin a refreshingly wet new year, it's with great excitement that I invite you to mark your calendars for our 2024 conference. Scheduled for Friday, April 19th, at Sonoma State University, this biennial gathering promises to be a cornerstone event for our regional partners, communities, and of course our future water resiliency workforce – students! This year's theme, "Imagine Our Future: North Bay," will bring together leading insiders, experts, and stakeholders to explore advancing our natural infrastructure, communities, and workforce.

In the spirit of our conference theme, we are excited to learn and discuss ways to strategically leverage California's recent designation of aquifers as "natural infrastructure." This progressive move unlocks public funding for projects aimed at bolstering our state's groundwater supply – a critical step in progressing towards water resources sustainability. This conference offers our north bay communities an opportunity to understand, challenge, and collaborate on developing adaptation initiatives such as this, at scale.

We will discuss ways in which climate change and social changes continue to impose simultaneous adaptation challenges on water utilities and municipalities that all require innovative solutions. Engaging experts, thought leaders, and students (our future decision makers) on April 19 will offer attendees a deeper understanding of issues and potential solutions, and seed progress towards effective and actionable strategies. First our [website](#) for more information on the 2024 conference.

We look forward to seeing you at the conference!

Warm Regards,

-Andy Rodgers
Executive Director North Bay Watershed Association

NBWA FY 2024/25 Work Plan

- **Executive Director services**

- Facilitate monthly Board meetings and participate in regional collaborations
- Continue in-person/hybrid meetings and organize periodic field trips
- Member communications, advocacy, align/leverage regional programs
- Transition NBWA administering agency
- Convene Executive/Admin Steering Committee – Summer 2024

- **Implement focused Regional Initiatives**

- Launch **small grants and scholarship program**
- Leverage existing forums and progress **workforce development** initiatives and/or campaign
- Refocus groundwater hazards mapping **team and grant application** for other funding program
- Convene **General Managers meeting** – Fall 2024
- Convene **JTC to develop regional funding strategy**

- **Participate in Regional Forums**

- IRWM CC, RoR, RCIS, SFBRA, others

- **Communications**

- Quarterly newsletter
- Update NBWA website

Small Grants and Scholarship Programs

- Proposing re-launch during FY 2024/25
- Convene administrative steering committee or establish focused subcommittee to develop program for Board consideration
 - Determine NBWA goals and priorities for funding
 - i.e. projects that align with NBWA mission and provide regional benefit
 - Establish a program foundation and framework
 - Develop solicitation and selection processes
 - Determine target calendar milestones and grantee eligibility
 - Annually evaluate earmarking portion of uncommitted fund balance
- NBWA staff to administer with program subcommittee guidance

Resiliency Workforce Development

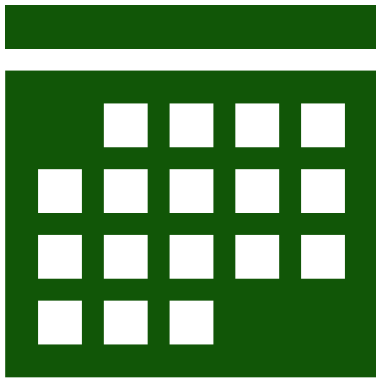
- Establish subcommittee to evaluate needs/opportunities and direct regional resources
 - Example: Develop a campaign for *Careers in Water / Lives in the North Bay!*
- Build on collaborations with BAYWORK, BACWWE, CASA, ACWA, BACWA, CASQA, Workforce Alliance(s), SSU, JCs, CCs, Trade Schools, others...
- NBWA staff to facilitate with program subcommittee guidance

NBWA Administering Agency Transition

- Marin Municipal Water District (MMWD) has served as NBWA fiscal agent since association inception
- MMWD proposes to transition NBWA administration to another member agency starting July 1, 2024
- MMWD has created a categorized table summarizing monthly and annual responsibilities and levels of effort
- MMWD will continue to support a new administering agency during the first year of transition
- Per MOU, an administering agency may charge NBWA for services
- *If helpful*, NBWA staff (West Yost) has financial management staff to support new administering agency

Executive Director Report *(continued)*

Confirming 2024 calendar dates – First Friday of every month - Except of course for holidays!



FY 2023-24 Board Meetings

- June 7

FY 2024-25 Board Meetings

- July 5 or **12**
- August 2 (skip?)
- September 6
- October 4
- November 1
- December 6
- January 3 (skip?)
- February 7
- March 7
- April 4
- May 2
- June 6

8. Board Information Exchange and Drought Updates

Members

Members will highlight issues and share items of interest.

Announcements/Adjourn

*Next Board Meeting:
June 7, 2024*

www.nbwatershed.org